

Business Innovation For Dummies

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Business Innovation For Dummies

Business innovation usually isn't on people's agendas or weekly calendars, but it's the most significant thing you can do to make a contribution in your workplace or boost your own career. Ask yourself what you could do today that might improve the way people work, shop, or live, or that could cut costs, solve a problem, or break through a barrier that's slowing you or your business down.

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It's difficult to keep up with the pace of innovation in the network and cybersecurity industries, especially as these two areas of expertise blur and merge. To make things more complicated, there are new concepts are emerging that blend functionality together, and it's tough to stay on top of the latest industry terminology.

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