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Customers into  
Loyal Owners

# Equity Crow dfunding Transformin g Customers Into Loyal Owners

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selections, author, and editor's choice. Plus, ManyBooks has put together collections of books that are an interesting way to explore topics in a more organized way.

### **Equity Crowdfunding Transforming Customers Into**

Equity crowdfunding is the single largest marketing opportunity for local businesses to transform mere

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Transforming  
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customers into loyal owners. By resetting the relationship between corporation and patron, the new rules for crowdfunding are going to fundamentally shift the way entrepreneurs think about both raising capital and creating long-term engagements with their customers.

**Amazon.com: Equity  
Crowdfunding:**

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**Customers ...**  
Loyal Owners

Equity crowdfunding is going to change our view of capitalism. This book is about more than raising money for a company. It is a book about how business owners can turn their customers into loyal owners. Smart leaders will further transform their investing customers into evangelists for the business.

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about more than  
raising money for a  
company. It is a book  
about how business  
owners can turn their  
customers into loyal



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owners. Smart leaders  
will further transform  
their investing  
customers into  
Loyal Owners  
evangelists for the  
business.

## **eBook # Equity Crowdfunding: Transforming Customers Into ...**

Equity Crowdfunding:  
Transforming  
Customers into Loyal  
Owners. During the last  
several months, I have  
been spending a lot of

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Transforming  
time writing about next  
year's biggest  
marketing opportunity.

My book, Equity

Crowdfunding:

Transforming

Customers into Loyal

Owners is based on the

premise that the power

of social networks

combined with the

passion of business

ownership will provide

local companies with a

way to accelerate their

growth.

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**Equity  
Crowdfunding:  
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Crowd-funding:  
transforming  
customers into  
investors through  
innovative service  
platforms Andrea  
Ordanini (Department  
of Marketing, Bocconi  
University, Milan, Italy)  
Lucia Miceli  
(Department of  
Marketing, Bocconi

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University, Milan, Italy)

## Customers Into

**Crowd-funding:  
transforming  
customers into  
investors ...**

The book " Equity  
Crowdfunding:  
Transforming  
Customers into Loyal  
Owners by author  
Jonathan Frutkin, has  
been released as an  
audio book. Frutkin, a  
principle in

**"Equity**

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## Transforming Customers Into Loyal Owners

### **Crowdfunding: Transforming Customers Into Loyal ...**

Equity crowdfunding is the online offering of private company securities to a group of people for investment and therefore it is a part of the capital markets. Because equity crowdfunding involves investment into a commercial enterprise, it is often subject to securities

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and financial  
regulation.  
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**Equity crowdfunding  
- Wikipedia**

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contenuto principale  
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Crowdfunding:  
Transforming**

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Equity Crowdfunding Is  
Raising Capital From  
The Crowd Online. ...  
putting in larger  
amounts of capital into  
a private business  
doesn't create a large  
enough market to offer  
liquidity in the way ...

## **What Is Equity Crowdfunding? - Forbes**

Crowdfunding is the  
use of small amounts

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of capital from a large number of individuals to finance a new business venture.

## **Crowdfunding Definition**

Cambridge cleantech Polysolar makes transparent architectural solar glazing. Now finalising a distribution agreement with E.ON, they plan to lead the electric revolution by transforming building &



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transport infrastructure  
into renewable power  
stations. Aim: to  
rapidly expand  
capability in the EV  
carport sector.

## **Polysolar is raising £250,000 investment on Crowdcube ...**

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Owners DOWNLOAD  
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Transforming

2:30. Owners of San  
Tan Dry Cleaners open  
their doors, apologize  
to customers ... 0:25

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Customers into Loyal  
Owners Full EBook.

Xeniaola. 5:07. Cox &  
Kings Crisis: Customers  
Lose Lakhs, Franchise  
Owners ...

**Neeya Naana | Hotel  
Owners Vs**

**Customers | - video**

# Read Book Equity Crowdfunding Transforming

**dailymotion**

Jon is the author of the book Equity Crowdfunding: Transforming Customers into Loyal Owners. His expertise in crowdfunding has resulted in regular media appearances, including in publications such as The Economist, Kiplinger Personal Finance and the Washington Post.

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Transforming  
**Jonathan Frutkin |**

**Radix Law - Radix  
Law | Radix Law**

Equity Crowdfunding is a radically innovative path for early-stage businesses to raise funding from their users, email list subscribers, social media followers, friends/family and the overall...

**Council Post: Equity  
Crowdfunding Will  
Revolutionize ...**

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Crowdfunding

Transforming

Kickstarter

Crowdfunding. Into

Transforming ideas into  
capital. Our platform

connects 500 large

corporates to 50 global

banks and investors to

deliver millions of

funding. Why a

Kickstarter

Crowdfunding? Unlock

liquidity and drive cash

conversion. Turn your a

dreams into reality!

**Crowdfunding -**

**Business Finance**

# Read Book Equity Crowdfunding Transforming

**101**

5 Quintessential Steps to Transform Your Idea into a Booming Business with Equity Crowdfunding. Out of all the wisdom that has built Western Civilization from the ground up, it's probably "You reap what you sow" that is the most practical, and one that still applies almost readily today.

**5 Steps to**  
*Page 22/26*

# Read Book Equity Crowdfunding

## Transforming Your Idea into a Booming Business

From the mind of a crowdfunding connoisseur, here are five steps to manifesting your million-dollar idea and transforming it into a profitable business. 1. Determine if crowdfunding makes sense ...

## 5 Steps to Transform Your Idea

# Read Book Equity Crowdfunding Transforming **into a Profitable Business...**

But the idea that participants in these campaigns might also have the opportunity to become owners of the companies they were supporting—that is, what equity crowdfunding allows—was a distant reality. Things have changed. In late 2011, the JOBS Act, the first equity crowdfunding bill, was introduced



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into the House of  
Representatives.

Loyal Owners

**Crowdfunder Blog |  
The Guide to Equity  
Crowdfunding**

Below is a video of a panel that took place this past March at a crowdfunding event put together by Crowdfund Beat Media that brought together several prominent names in the internet finance space.

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